

SAMPLE LETTERS - Exciting News: A New Chapter with eXp Realty!

Group 1: Friends, Family, Clients

Subject: Exciting News: A New Chapter with eXp Realty!

Dear [Recipient's Name],

I hope this message finds you well. I am thrilled to share some exciting news about a significant change in my professional journey that I believe will bring even more value to our relationship.

After careful consideration, I have decided to join eXp Realty, a dynamic and innovative real estate brokerage. Why the switch? eXp Realty provides an unparalleled platform that empowers agents with cutting-edge technology, robust resources, and a collaborative community. This move is not just about me; it's about enhancing the services and experiences I can offer you.

What this Means for You:

Enhanced Services: With eXp Realty's advanced tools, I can provide you with even more accurate market insights and streamline the buying or selling process.

Access to Resources: The brokerage's commitment to continuous learning means I can stay ahead of industry trends, ensuring you receive the best possible guidance.

New Business Opportunities: I am confident that this change will open up exciting new opportunities for us. Whether you're considering a real estate transaction or have questions about the market, feel free to reach out.

To celebrate this move, I've attached my new business card, reflecting the updated contact information and services.

I would love to catch up over coffee and hear about what's new in your life. My schedule is flexible, so please let me know a time that works for you.

Thank you for your continued support, and I look forward to our continued journey together!

Warm regards,

[Your Full Name]

[Your Contact Information]

[Your DRE License Number]

[New eXp Realty Logo]

Group 2: Real Estate Community

SAMPLE LETTERS - Exciting News: A New Chapter with eXp Realty!

Subject: Joining Forces for Success: My Move to eXp Realty

Dear [Colleague's Name],

I trust this message finds you thriving in your real estate endeavors. I am writing to share some exciting news that I believe will contribute to the collective success of our real estate community.

I am proud to announce that I have recently joined eXp Realty, a brokerage renowned for its forward-thinking approach and commitment to agent success. The decision to make this move was fueled by the unique opportunities eXp Realty presents for both individual agents and the broader real estate landscape.

Why eXp Realty:

Innovative Technology: eXp Realty's tech-driven platform equips agents with state-of-the-art tools, enhancing efficiency and client satisfaction.

Collaborative Community: Joining a community of like-minded professionals fosters an environment where we can share insights, collaborate on projects, and elevate our industry as a whole.

Collaboration and Networking: I view this move as an opportunity to strengthen our professional connections. As we navigate the dynamic real estate landscape, I am eager to collaborate, share experiences, and explore potential synergies that could benefit both our businesses.

Business Growth and Opportunities: By aligning with eXp Realty, I am confident in my ability to attract new business and contribute to the growth of our real estate community. I have attached my new business card, and I welcome any referrals or collaborations that may come our way.

I value the relationships I've built within our community, and I would love to connect over coffee to discuss how we can support each other's success. If you're open to it, let's schedule a meeting at your convenience.

Thank you for your ongoing commitment to excellence in real estate, and I look forward to the possibilities our collaboration may bring.

Best regards,

[Your Full Name]

[Your Contact Information]

[Your DRE License Number]

[New eXp Realty Logo]